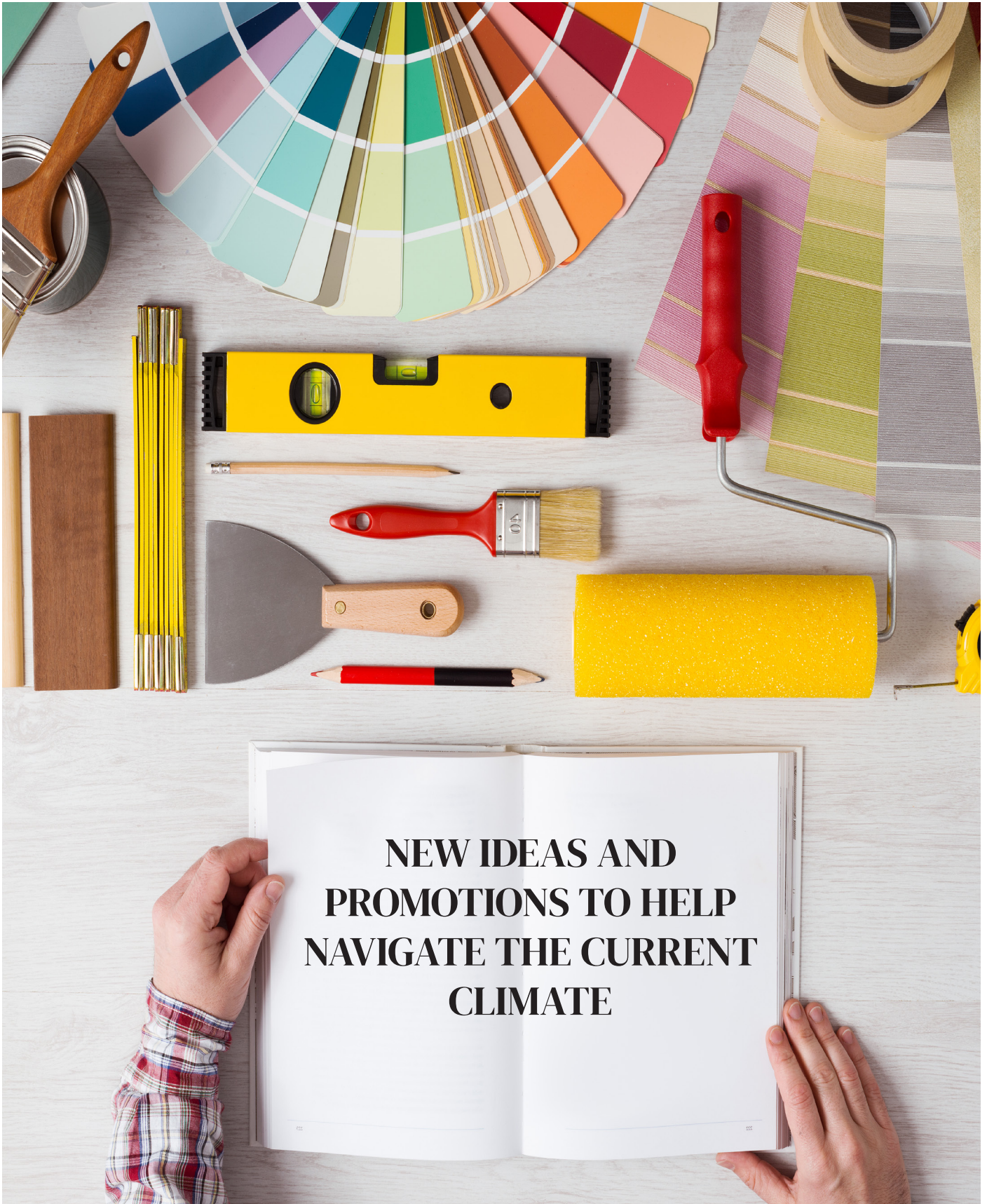


TMA *Your Personal Concierge* INTERNATIONAL

April 2020



MAKE OVERS | GIFT PROMOTIONS | WEEKEND BREAKS | PLUS MANY MORE

Innovative Ideas in Challenging Times

These are difficult times, which means rewarding your players and running promotions is more challenging than ever. We have plenty of innovative ideas to help motivate your players at home and navigate the unique times in which we are working.

This issue is packed with aspirational products which can work immediately to give your players rewards they can recover in the future.

While people cannot travel in the short and medium term, demand will build, and forward planning holidays will become very appealing to players.

We have crafted several creative ideas to capture people's imagination, with examples of activation on page 6.

Your feedback is welcome, so get in touch to discuss how we can continue to bring you inspiring, unique and rewarding experiences for your players.



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Gift Promotions

We have a proven track record of successful gift and car promotions for Bingo and casino. But did you know these offers can be easily transferred to poker using bad beat jackpots and tournament prizes?

Given the current environment, people's aspiration to have something tangible and of value is very appealing. If promotions are structured correctly, your numbers are still achievable - and we can design campaigns which amplify loyalty.



We purchase and deliver all prizes, and have extensively researched rewards like houses, caravans, camper vans and holiday homes which are prizes proven to mobilise players. Adding £1 to each tournament entry (fixed or optional) with all players entered into a weekly or monthly draw for a prize of your choice, or running limited entry, prize only tournaments are also excellent ways to capture winners' attention.

With the right budget we can attract players at home with bundled items like gadgets and services which could be set by you or chosen by them. Or you could consider offering a membership to a chosen activity like fitness clubs, spas or theatres which they can reclaim later in the year.



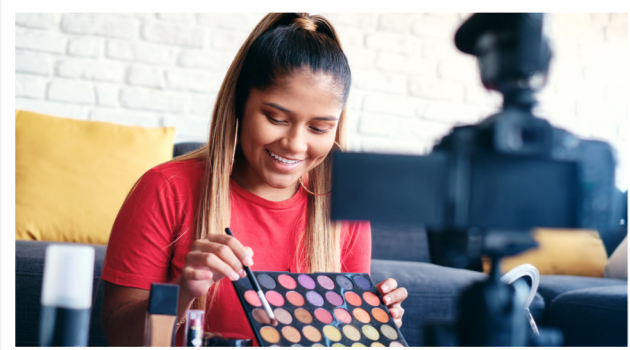
Home Spa Treatments | Dinner for Two at Home | Mass Takeaway Offer
Power Tools | Fitness Bundles | Fashion Bundles | Monthly Shopping Bundles

Get in touch to find out how we can create winning promotions
for players they can look forward to later in the year
info@tmainter.com | +44 (0)1752 977 600 | tmainter.com

Make Over

Who doesn't enjoy being pampered? We can arrange for a luxury makeover bundle for players to enjoy in the comfort of their own home.

This package offers everything needed to spruce up, indulge and relax. Branded make up, styling products, hairdryer and nail studios along with everything needed for a top to toe makeover can be included - meaning your player can indulge from the comfort of their own home. Set your budget and we can plan a selection of options.



Alternatively, we can create the ultimate luxury pamper package with a stylist and personal shopper visiting your winner and friends to share at home. Your player can win now, and arrange appointments for later in the year.

Personal makeovers have the feelgood factor, but how about a home transformation? We can arrange for winners' homes to be revamped, refitted and redecorated, which is brilliant for players and could be a social media winner for you.



Landscaping | Home Tech Bundles | Power Tool Packages
Home Renovation | Private Dining | Luxury Recipe Boxes

Keep Players Motivated

These are challenging times, but players still want something to look forward to. Our golden ticket promotions mean players can win now but retrieve prizes later meaning they remain inspired and engaged.

Premiere League

Over the last 14 months our Premier League promotions have been hugely successful. These sought after campaigns mean players could win two hospitality tickets to a Premier League game set to a budget of your choosing - with all the associated extras.

We can create golden ticket events for your players which they can redeem into 2021.



While a budget of £1000 may rule out top fixtures, in our experience, players really enjoy this promotion. Our flexible packages mean you can add an overnight stay for games which fall inside your budget.



VIP Boxes | Transport & Travel | Hospitality Packages | Memorabilia

Get in touch to find out how you can book now for later redemption
info@tmainter.com | +44 (0)1752 977 600 | tmainter.com

Weekend Breaks

Weekend getaways are among the fastest growing VIP offers and promotions we run. All your winner's requests are managed by us, and we book the weekend they want, where they want, when they want. This means you can run a VIP offer for weekend breaks at a fixed value and include two nights a meal and a show.

You set a budget and run a promotion which winners can redeem at any time, meaning players can look forward to taking partners or friends away for a break anywhere in Europe.



The higher the value, the more we can offer but it is always good to bear in mind flight and transfer costs in Europe. Promotion packages range from £600 to 1000, with European events from just £1200 to £2000 for two people.



London | Paris | Vienna | Amsterdam | Madrid | Berlin | Budapest

Call us to discuss how we can make the most of your budget
info@tmainter.com | +44 (0)1752 977 600 | tmainter.com

Group Sporting Activities

Whether it's football, boxing or a music event, we can book a VIP box, source top hotels and hospitality – even offer your group a weekend host if required. These packages are extremely cost effective as you can entertain many players at once, which maximises your budget and taps into player communities.



These types of promotions are very popular with VIPs and VIP managers, and superb for groups like poker and bingo players. Loyalty runs very high among these players and as they get involved and anticipate their prizes, the fun is shared. Think of it as like the old poker tour set up, but lower costs and more loyalty.



All Sporting Events | Music Concerts | Comedies | Theatre Shows

Get in touch to find out how we can
pre-plan prizes to lock in player loyalty
info@tmainter.com | +44 (0)1752 977 600 | tmainter.com

Promotions Win Prizes

There are many games your players can get involved with to win prizes they can redeem in the future. These work with the previous suggestions.

Poker

Poker tournaments
Bad beat jackpots
Free entry draws for number of times played
Spot prizes
Aces cracked

Bingo

Line winners
Full house winners
Full house winning number bonus ie if number 8 is the winning number you get an iPad
Spot prize
Missed number e.g if you have 8 on your board and it does not come up you win a prize or go into a draw

Casino

Win a spin win a prize
Blackjack tournament
21 bad beat
Red or black consecutive on roulette
Special bet on roulette winning number

Sportsbook

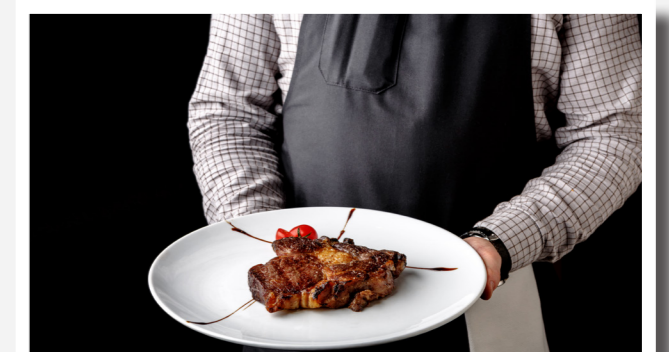
Not currently relevant, but all the promotions work for this sector and can be used in the future.



Your Personal Concierge

With new UK legislation coming into force soon it is important your promotions and offers are organised and handled with the utmost care.

We are experts in sourcing exclusive prizes for VIPs, for all levels of players and have delivered successful events across more than 20 countries in the past year, including trips to Dubai, New York and Monte Carlo, Sandown Vienna and London.



Personal Concierge is a specialist service and we have the expertise and experience to tailor VIP packages, trips and events to suit your budget.

During trips we personally manage all VIPs' needs directly and ensure every aspect of their experience, including flights, hotel transfers and hospitality are second to none.. We work with you to ensure your VIP or VIP group budget is maximised and take care of your winners every step of the way.



Luxury Getaways | Private Island Paradise | Castle Indulgence | Private Yacht

Exclusive can be inclusive. Get in touch to talk to our team about our personal concierge service
info@tmainter.com | +44 (0)1752 977 600 | tmainter.com

We have many more event and promotional ideas that can fit with your player group and region. Get in touch and let's work together to look after your players over the next few months.

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