

# TMA *Your Personal Concierge* INTERNATIONAL

March 2020

**Exclusive  
Las Vegas  
offer inside!**

**EXPLORING THE  
WORLD OF EXCITING  
EVENTS, EXCURSIONS &  
ENTERTAINMENT**

UNIQUE EXPERIENCES | WORLDWIDE LUXURY | SPORTS TICKETS | PLUS MANY MORE

# We're galvanised by change

It's a competitive marketplace, but TMA International is fired up and ready with winning ideas, services and promotions.

Businesses are being bound by new laws, which means it's crucial to have fresh approaches to maintaining and building lasting relationships with clients.

We've evaluated changes to legislation in betting advertising and forecasted what we believe will happen in 2020. We've taken the possibility of further regulation (and potentially abolition) of VIP incentives and responded by developing unique and dynamic strategies.

Our pioneering ideas will help your business tap into the power of your communities – both off and on-line. These will be ways of working you won't have seen before, and which are likely to change the face of sponsorship and advertising as we know it.

For more on our newest innovative service for 2020 visit [page 14](#).

## Rewarding customers in new ways

With more than 200 successful campaigns under our belt in 2019, we understand the draw and value of promotions, product launches and VIP marketing.

Sporting events come out on top with clients, but are they aren't the only effective way of giving people a taste of luxury and excitement.

Businesses need a more subtle approach to marketing to attract new clients and engage and motivate current ones. Our commitment to continuous innovation and exceptional service means we can help you minimise attrition and maximise loyalty.

The good news is that as social media continues to mature, we are ahead of the curve and ready to harness a wealth of untapped opportunities to give your business an edge.

Give me a call or drop the team a line to discuss how we can boost your conversions: [dbrannan@tmainter.com](mailto:dbrannan@tmainter.com) +44 (0)1752 977 600



# Contents

## Unique Experiences

4

Private Island Extravagance  
Castle Retreat  
Something a little different?

## Worldwide Luxury

5

Lavish Las Vegas  
Caribbean  
Bespoke itineraries for you

## Sports Tickets

6-7

Grand National  
Formula 1  
The Masters  
At the heart of the action

## Weekend Breaks & Shows

8

Chelsea Flower Show  
Luxury Theatre Breaks  
That's not all folks

## Musical Hospitality

9

The Who  
Isle of Wight Festival  
Check one/two

## Competitions & Prizes

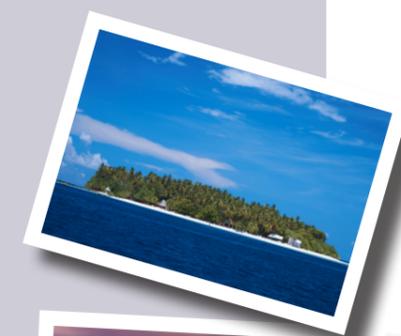
10

## Packages

11 - 13

## You're in safe hands

14



# Unique Experiences

Seek out the spectacular and embrace the extraordinary with our vast selection of luxurious and stylish, fun and tranquil experiences.

When it comes to something a little different the world really is your oyster - from thrill seeking to star spotting, distinctive dining and once in a lifetime holidays, we connect your customers to elite experiences.

## Private Island Extravagance

Imagine offering clients the chance to dip their toes in warm seas and walk barefoot across beautiful white sands on their own private island. There is no better way to reset and recharge than in an unspoiled paradise and we can make it happen. We build exclusive luxury packages so your guests really get away from it all in style. You can add a wealth of extras to your package for a matchless retreat.



## Castle Retreat

Roll out the red carpet for clients with the luxury and indulgence of a lavish stay at one of Europe's magnificent castles. We take care of every aspect of your VIP's stay in stunning surroundings rich in history and beautiful architecture. Our itineraries are overflowing with extravagance and style which means all you have to do is book.

## So much more...

With a world of extraordinary excursions at our fingertips, plus a wealth of experience and connections with global experience providers, every itinerary is tailored to your specifications - no matter how unique, unusual or daring.

[Giraffe Hotel Stay](#) | [Cave Bar Experience](#) | [Harry Potter Themed Hotel Stay](#)  
[Celebrity Meet and Greet](#) | [Zombie Weekend](#) | [Underwater Hotel](#)

Our team always make the most of your budget, to find out how [Get in touch](#)

# Worldwide Luxury

Every month we handpick a selection of top global destinations with the wow factor. Our excursions can be tailor-made to suit every need and budget, with a host of stunning added extras depending on your clients taste for adventure or luxury. You could add a private chauffeur, accommodation, flights, exciting excursions and much more.

## Lavish Las Vegas

Sitting on the edge of the Mohave Desert, this is the entertainment capital of the world and one of the most visited tourist destinations. Your clients will experience the thrill of the strip and the full VIP experience. Clients can place their bets, relax in sumptuous suites and enjoy packages which give a real taste of the celebrity lifestyle.



## Indulgent Caribbean

This stunning collection of islands is much more than simply rum and reggae. With crystal clear waters and soft white beaches clients are transported to a tropical paradise. Our wonderful VIP packages help your clients soak up the rich diverse culture, experience the beauty of shimmering reefs and wind down in the warmth of the trade winds.

## A complete service

We have a wealth of experience and a network of connections across the globe which means your ideal package is in safe hands. We'll help you make the most of your budget, set your itineraries, arrange excursions and source unique and memorable experiences. From iconic New York, to the stunning and sunny Caribbean, stylish city breaks and intimate getaways - we've got it covered.

[Monaco](#) | [Beijing](#) | [Berlin](#) | [Tokyo](#) | [Prague](#) | [Paris](#)

To understand how our service improve your customer relationships [Get in touch](#)

# Sporting Tickets

There is nothing like the buzz of packed stadiums and the thrill of cheering on your favourite sports club, athletic star or racing great. We have access to some of the world's biggest sporting events designed to put your clients at the heart of the action. Elevate their experiences with a tailor-made package which could include personal chauffeur, VIP admission, hotels, pre-show dinners and much more.

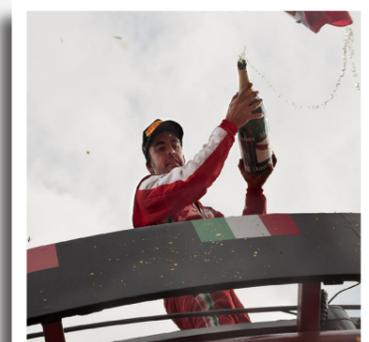
## The Grand National

For more than 180 years Aintree has hosted the greatest steeplechase in the world. This racing fixture is a unique test of skill and courage for horse and rider. Experience the drama and drink in the atmosphere of this historic race. Your clients will cheer for your colours in the comfort of a VIP lounge. For your clients to be one of the 150,000 people who attend this esteemed event each year, get in touch and secure your booking



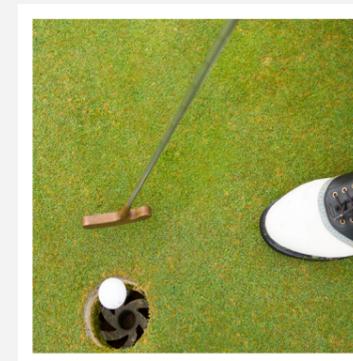
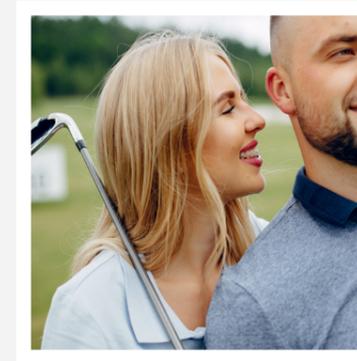
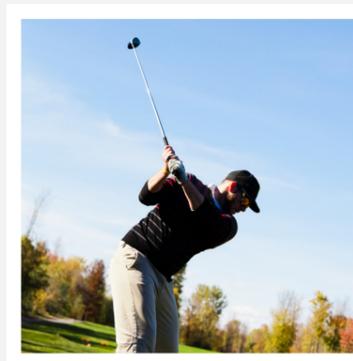
## Formula 1

For more than 70 years Formula 1 has supercharged the motor racing industry. This is a real test of man and machine - cars accelerate from 0 to 62 mph in just two seconds, regularly hitting 200mph in qualifiers - that's more Gs than a space shuttle launch. Get your VIP clients close to the finish line to watch as drivers battle it out for qualifying 21 Grand Prix races across the globe.



## The Masters

This April, Augusta National Golf Club in Georgia hosts one of the most prestigious sporting events in the world. Get your clients close to the fairway to watch talented professionals and amateurs battle it out for multimillion-dollar prize money. VIP packages and luxury extras are available for this celebrated event, get in touch to find out how we can create an experience on par with your expectations and budget.



## Best seats in the house

Get your clients close to the action to watch sporting heroes make history at one of the key events happening across the globe in 2020.

Our calendar is packed with every conceivable sporting fixture, meaning your clients won't miss a minute of the action, with luxury optional extras, to ensure they are cheering on their favourite sports stars in style.



From athletics, football and rugby to baseball, snooker and motorsports, our experience and connections mean you can up your game.

UEFA, Champions League, and Wimbledon are on the horizon for 2020, get in touch to have a chat about kicking off your next sporting adventure.

Wimbledon | NFL | 6 Nations | Moto GP | Cheltenham Festival | Darts

Don't miss out on your favourite sporting events, [Get in touch](#)

# Weekend Breaks & Shows

Everyone deserves a little luxury in their life, and we have a cornucopia of choice on flights, 5 star hotels, and much more. Our luxurious weekend breaks and shows cater to every taste, from iconic music concerts like Glastonbury and Download to A-List comedians, flower shows to fashion. We have a wealth of fantastic shows and festivals at our fingertips, with VIP admission, hotels, a private chauffeur and pre-show dinners.

## Chelsea Flower Show

Bursting with colour, this annual extravaganza is world-renowned and quintessentially British. Held in the grounds of the Royal Hospital Chelsea, this historic five-day event is homage to all things horticultural. Known also as the Great Spring Show, tickets go fast so prioritise your booking.



## Luxury Theatre Breaks

Every capital city in the world has a thriving theatre district and you can dazzle your clients with our full range of luxury cultural breaks. We've put together spectacular VIP packages which mean your clients could be jetting to New York, Paris or London's West End. From iconic musicals to quintessential plays, our fingers are on the pulse of what's happening so you can place your clients at the heart of theatre action.

## So much more

With us your clients never miss big festivals and shows. We are primed with perfect packages for every kind of entertainment you can imagine. This month, we have The Lion King, Fashion Week and many more top entertainment hot spots in our sights. There are an abundance of shows for you to choose from with plenty of options to upgrade.

Comedy Shows | Murder Mystery Dinner | London Fashion Week  
Strictly Come Dancing Tour | Disney On Ice | Trevor Noah

We can help you make the most of your budget and your experience. [Get in touch](#)

# Musical Hospitality

Pop legends, hitmakers and crowd pleasers - whatever your client's taste, we can make their musical dreams come true. Clients can experience the VIP treatment while rocking out to their favourite singing stars doing what they do best. With top names touring in major cities across the globe, let your clients inner fan go berserk in a bustling stadium for a night to remember. There are a whole host of cracking concerts lined up with the best seats in the house and exclusive VIP hospitality packages.

## The Who

Hot on the heels of their return to Wembley Arena last year, The Who are kicking off a major UK tour in March 2020. With the release of their first album in more than a decade and hits galore, fans will be in for a treat from one of the most influential bands in the world. Put VIP tickets on your rider and you'll have access to the VIP bar, fast track entry, complimentary drinks and more.



## Isle Of Wight Festival

For 52 years this Newport-based open air two-day event has drawn people from across the world. You could be heading to this illustrious event where Lionel Richie, Duran Duran and Pete Tong and his Heritage Orchestra will play to 90,000 music fans. You'll be surprised how much we can add to your experience, which could include VIP access.

## Check one/two

Upcoming tours from your favourite singing stars and performance artists are updated on a regular basis, and it can be hard to keep track. Luckily for you, we are always in the know so you don't have to be. With opportunities for VIP perks and plenty of options to upgrade, we'll ensure you have the best event experience possible. From Stormzy to Celine Dion, whatever your clients musical taste, we'll strike the right note.

McFly | Diana Ross | Billie Eilish | Guns N Roses | Little Mix | The Eagles | Dua Lipa

To find out how you can be part of musical history. [Get in touch](#)

# Competitions & Prizes

Everyone loves a freebie and who doesn't enjoy the rush of winning? For more than 25 years we've organised promotions which add real value to your customer experience. We are experts in sourcing unique and engaging prizes and giveaways - from luxury holidays to weekend shopping sprees, A-list acts, headline sporting events to cars, you're in safe hands.

## Just the Ticket

From access to top sporting events to entry into the globe's most iconic arenas to cheer on global musical superstars to watching acting greats on centre stage, there is a world of ticketing options to choose from as prizes.



## Win a car

A new car can make all the difference to your customers. Auto giveaways are hugely popular and we have every process in place meaning you don't have to. We'll deal directly with suppliers and winners to facilitate a seamless service.

## Win a house

Bricks and mortar are a real winner for customers, so we take the headache out of paperwork associated with offering houses as prizes. Let us make it easy, and smooth the path to their door.



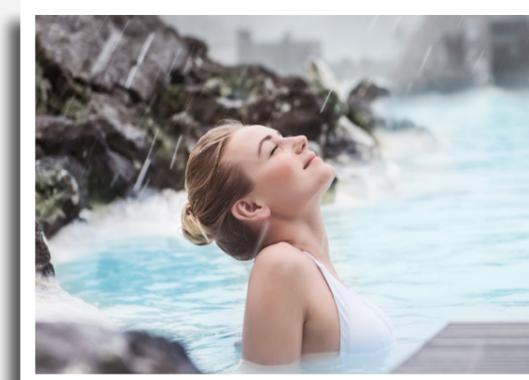
Our team always make the most of your budget, to find out how get in touch

# Packages up to £1k

Whatever your budget we never compromise on quality. We have the contacts and expertise to create a package which will work for you. Whether your client is a food lover, culture culture or they simply want to relax, let us craft their ideal excursion.

## Spanish Culture Package

Live through the drama of a bullfight, the passion of flamenco and enjoy traditional tapas. Our Spanish itinerary is packed with culture, fun and tradition. The Iberian Peninsula is a diverse region with many distinct regional communities. Tailor made packages can include hotel, flights and sightseeing tours along with luxury dining and pampering.



## The Hôtel de Glace Package

Captivating and stylish, the awe-inspiring Hôtel de Glace is a destination with a difference. Art comes to life at this North American hotel as you stay in striking themed suites carved out of ice. You can include pamper packages, a trip to the winter playground and a unique thermal experience along with a two night hotel stay and gourmet meal all for under £1k.

## So much more...

We have the know-how to secure the most memorable trips for your clients and making the most of your budget is what we do. Let us create packages which enchant, motivate and inspire your clients. With a seamless service which takes care of every itinerary detail, your VIP clients are well catered for.



Canadian Ice Hockey Package | VIP Concert Experience | Wine Tasting Package  
Viennese Equestrian Trip | Christmas in Germany | Adventure Weekends

# Packages £1k - £2k

There is no compromise on our packages for mid-range budgets which include global excursions for every taste. From breathtaking mountain lodge breaks to luxury shopping trips with a personal shopper, we can take your budget and turn it into your client's ideal getaway.

## Private Chef Experience

For foodies, dining experiences don't get any more lavish than watching your own personal chef conjuring gourmet gastronomy for your client and their party of guests. With choices of destination and cuisine, let us create the perfect culinary escape for your VIP.



## Northern Lights Getaway

Gaze up at the stars and marvel at the majesty of the Northern Lights, getting lost in the sweeping panorama of the Arctic tundra with this spectacular package. Clients will enjoy magical sights from the comfort of their own bed, and relax with spa treatments, hot tub and sauna.



## Spoilt for choice

We leave no stone unturned and take every detail into account when it comes to planning your clients perfect package. Luxury options abound and we are committed to making the most of your budget. .



Mountain Lodge Weekend | Niagara Falls Air Package | Private Photo Shoot Experience  
The Swiss Spa Package | Luxury Shopping Experience | Michelin Experience

# Packages over £2k

Showing your clients a good time couldn't be simpler, and an elevated budget opens up a world of options. There are limitless opportunities to wow your guests. They could be dining among the clouds in Germany, or enjoying an extravagant private villa, spectacular skiing resorts or magnificent cruises. Get in touch to explore a world of possibility.

## Private Villa

Luxury accommodation doesn't get better than the comfort of your own villa, whether impressing clients, hosting events or relaxing with friends. With destination options across the globe including secluded private havens or the buzz of capital cities, we can create the ideal package for your clients.



## Bespoke Balls & Private Parties

If you are looking for a glamorous location for a sumptuous ball with gourmet cuisine and branded goodie bags, or simply a discreet getaway for honoured guests, we have a solution for you. Our team are experts in tailoring every event to your exacting requirements and budget.

## Simply the best

Your clients deserve the best and we deliver it. Everytime. We recognise the value of your relationship with your guests and understand how to elevate their experiences. Give us a call to explore your options and let us show you how we deliver dreams.



Canadian Prestige Rail Package | Whistler Blackcomb Resort Stay | Luxury Yacht Package  
Escape to Paradise Trip | The Fast Lane Driving | Round Trip Cruise

# You're in safe hands

Planning your perfect package is our profession and pleasure, but we also care about wellbeing, development and about the future.

TMA International champion young people through our sister non profit organisation, MyNeedToLive [www.myneedtolive.com](http://www.myneedtolive.com). We support and fund a global network of students to become Everyday Role Models by sharing their experiences through digital content.

At TMA International, we don't just hear, we listen. We learn through your experiences and support your values and aspirations too.

With more than 25 years' experience in successful concierge services coupled with inspired marketing and consultancy solutions, we have the expertise to deliver your vision.

Get in touch and let us inspire you:  
+44 (0)1752 977600 [info@tmainter.com](mailto:info@tmainter.com)



## New for 2020 sponsorship and social influencers

By listening to our clients, examining changes to rules around gaming and analysing upcoming trends, we've developed new ways to capitalise on emerging digital opportunities.

We are delighted to announce the launch of our new sports marketing division. Initially the team will manage social media channels for more than 100 professional sports stars across Europe from a variety of disciplines. This will include Rugby Union, Rugby League and football. There will also be a focus on female sports professionals and we will be increasing this sector significantly.

We show businesses how to tap into the power of their community and build trust with their own customers. By understanding individual

spirit and how positive connectivity between people can stimulate real change, we are ready to defy expectations.

This new service will provide you with excellent sponsorship, communication and social influencer opportunities, meaning your business stays ahead of the curve. We are also in the process of on-boarding our first club partners who are excited about the prospect of bolstering their community marketing solutions.

While we are keeping our fingers on the pulse of the industry, you can take early advantage of what will prove to be a fruitful way to further engage your existing and potential customers. [info@tmainter.com](mailto:info@tmainter.com)



# We have an exclusive offer for amazing Las Vegas Packages in June

Drive a Lamborghini



Zip line through Bootleg Canyon



Enjoy Vegas Nightlife



Win big in the casino



Stay in a luxurious suite



All this without lifting a finger...

Our expert team craft perfect packages tailor made for you. Get in touch today.

# TMA *Your Personal Concierge* INTERNATIONAL



**YOU COULD BE HERE...**

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